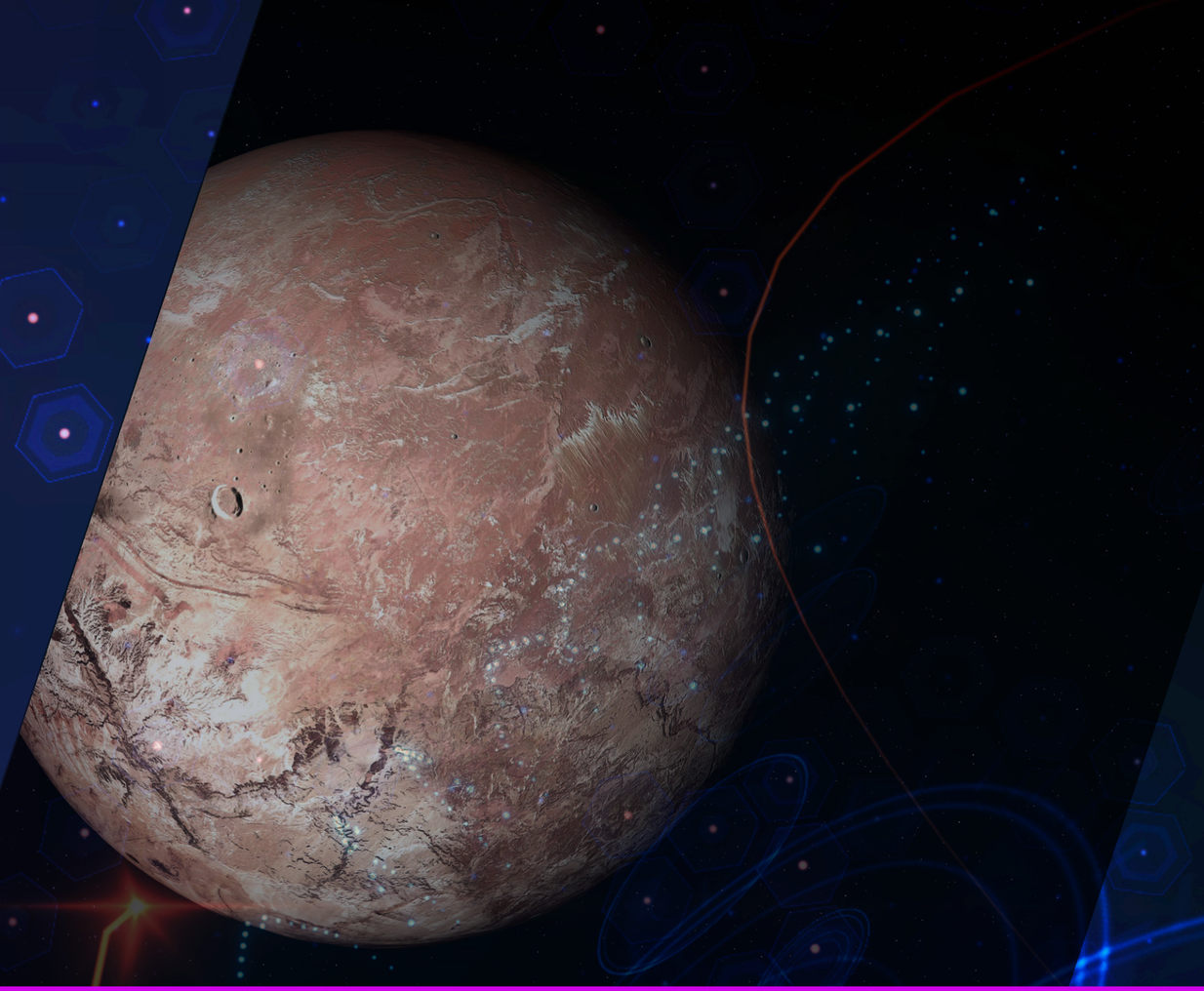
GROUND BREAKER

Powered by FUTURE LEARNING GROUP

Innovative learning platform that combines data, AI & POWERskills to change behaviours & disrupt mindsets



DATA & AI DRIVEN CHANGE:
Enterprise programme for data literacy & POWERskills

ENGAGING TALENT FOR DIGITAL FUTURES

We operate in an increasingly digital-first landscape where a lack of POWERskills training and poor data literacy is impeding digital transformation & organisational growth.

Ground Breaker disrupts tired behaviours and outdated notions of organisational structure using game-based simulations.

Coached gaming sessions are designed for, and respond to, your organisational needs.

Employing immersive experience & educational pedagogy, Ground Breaker unlocks deep seated behaviours, developing data skills & capability whilst facilitating a change culture across your organisation.

74%

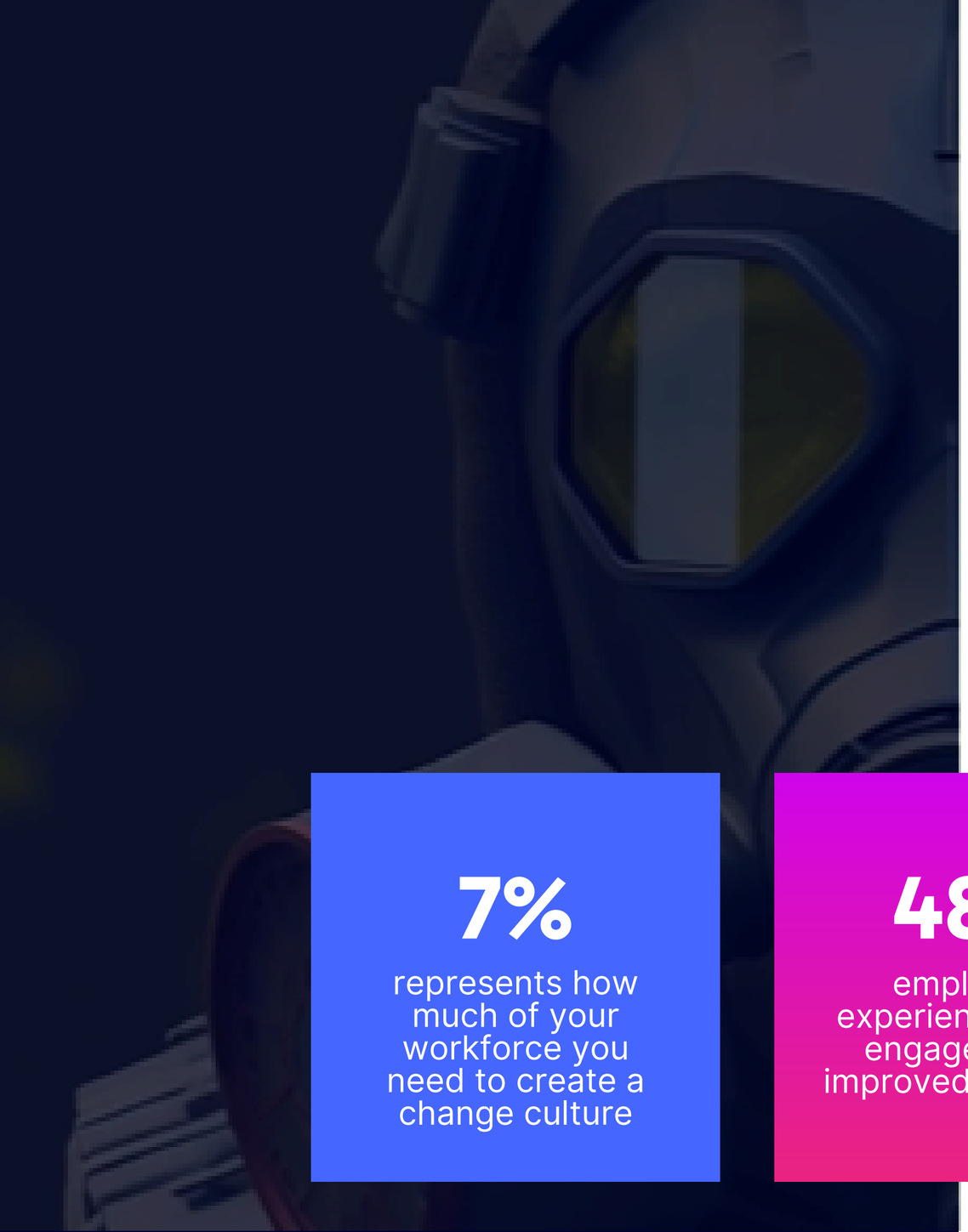
of workforce feel overwhelmed & unhappy working with data

*Accenture

21%

of gloabl workforce are confident of their data skills, a key enabler to growth

*Accenture



WHY CHOOSE GAME BASED LEARNING

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One gaming platform adapts to support diverse business scenarios, providing a personalised learning experience that presents organisational challenges that are both accessible and engaging.

Ground Breaker is fully scalable & offers immersive team-based gamification. ‘Active’ learners are motivated to ‘play’ within real-time behavioural environments where retention of key learning outcomes out-strips traditional workplace learning tools.

7%

represents how much of your workforce you need to create a change culture

48%

employees experience higher engagement & improved retention

89%

improved workforce performance & productivity

72%

workforce find gamification motivating

POWERskills enable change

YOUR STRATEGY IS AS MUCH ABOUT PEOPLE AS IT IS ABOUT DATA

Future fit strategies require cross-functional teams to collaborate & create BUT, a lack of vital soft skills & data literacy leads to a disconnect.

This creates conflict and fear that results in resistance to change and blocks the ability to adapt. Ultimately, this leads to failure.

EXPENSIVE FAILURE.

Embrace FLG's unique blend of game-play and coaching to develop your teams cognitive function, essential POWERskills and to deliver complex business concepts.

Create a culture of learning that will emPOWER your teams. with the soft, data, AI and digital skills required to navigate unpredictable futures.

We call these the POWERskills.

ACCESSIBLE

Can be played on different operating systems & inclusive

Development of digital, data & AI literacy that can lead to better navigation and use of technology creating more productive & efficient teams.

Development of stress management & emotional intelligence skills, which can support your teams with pressure and challenging situations.

Improved adaptability and flexibility in different situations, which can lead to superior performance & better execution of strategy.

EMPOWER YOUR WORKFORCE & INNOVATE INTO THE FUTURE

Enhanced problem-solving and critical thinking skills, which can lead to better decision-making and problem-solving skills, applied through real-world scenarios.

Opportunities for experimentation and learning from failure, which can lead to greater resilience and build innovative mindsets.

Enhanced awareness and understanding of different perspectives, developing effective communication and collaboration with people from diverse backgrounds.

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TRACKING PERFORMANCE & IMPACT

The assessment framework and reporting dashboard drives self-awareness, participants can easily identify and close their Data, AI and POWERskill gaps through regular access to the platform and to the Future Learning Group Learning Library.

Your teams progress through various challenges in multiple game-based simulations, both independently and through a number of coached sessions, to build upon their skills whilst changing behaviours & mindsets.

The dashboard can be customised to cater to specific change programmes, address challenges or achieve organisational goals. Leadership will receive regular reports that analyse the data to identify and act upon ‘cold spots’ whilst anonymising individual data.

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GET OUT OF THE VAN

LET'S CONNECT

EXPLORER

PATHFINDER

VANGUARD

TRAILBLAZER

GROUND BREAKER

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